



MIDWEST SYMPOSIUM INVITATION  
*"The Twenty First Edition"*

August, 2016

Dear Colleague:

You are cordially invited to attend the *"Twenty First Great Country Clubs of the Midwest Symposium"* to be held in Chicago, IL Tuesday, October 18<sup>th</sup> - Thursday, October 20<sup>th</sup>, 2016. Our hosts John Guy, CCM, Westmoreland Country Club and Chuck Scupham, CCM, Skokie Country Club have planned a great event that will feature the dynamic Gregg Patterson as our keynote speaker.

Club Benchmarking will again collect the survey data and MCA will continue to provide the printed Survey Booklet as we have produced in the past. Your data submission for the Great Country Clubs of the Midwest Symposium is the same as what you provide for the CMAA annual survey; you are, in effect, "killing two birds with one stone." Master Club Advisors will extract and analyze the data, prepare the written survey booklets, and present an appropriate PowerPoint survey presentation session during the symposium itself. The Great Country Clubs of the Midwest Symposium participants will remain a Club Benchmarking "Peer Cluster Group." For survey participation instructions, visit <http://www.clubbenchmarking.com/mca-midwest>

Your completion and return of the attached registration form, along with your registration fee, will serve to confirm your participation. Be sure to let us know what topics are important to you. Your completion and return of the attached registration form, along with your registration fee, will serve to confirm your participation.

Thank you for your active support of **Master Club Advisors**. Our symposium offerings around the country continue to grow, as do our membership counts, general manager executive searches, strategic planning facilitations, and Board of Directors Leadership Orientations. My MCA Partners and I look forward to seeing you in Chicago this fall.

Sincerely,

Bill Schulz, MCM  
Principal & Senior Partner

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**Master Club Advisors**

*"Search Consultants to the Private Club Community"*