

SCHEDULE

Great Country Clubs of the Midwest Symposium

Westmoreland Country Club/Skokie Country Club

Tuesday, October 18th – Thursday, October 20th, 2016

Chicago, IL

	Monday, October 17th, 2016	
“Early Arrivals”	<p>Golf available at Cog Hill <i>Cog Hill Golf & Country Club is located just 30 miles southwest of Chicago. It has four championship golf courses, including Dubsdread, which is ranked among the Top 100 courses in the country by Golf Magazine and Golf Digest.</i></p>	Note: Contact?
	Tuesday, October 18th, 2016	
1:30 pm	Golf available at Skokie Country Club	Host: Chuck Scupham, CCM
6:00 pm	Gather in the Hotel Lobby for Transportation to Westmoreland Country Club	
7:00 pm	Opening Reception at Westmoreland Country Club	Host: John Guy, CCM
8:45 pm	Bus returns to University Club	
	Wednesday, October 19th, 2016	
8:00 am	Breakfast at University Club	Host: John Spidalette
9:00 am	Welcome!	Norm, Bill, Gary
9:10 am	<p>Session # 1 –“Creating and Sustaining a Powerfully Effective Service Culture” <i>In this talk, Gregg Patterson addresses the "HR Cycle" (what it takes to identify, hire and retain the right people for your club) as well as defines and expands upon private club service (i.e., service delivered with personality and an ongoing relationship). Gregg's enthralling presentation captured the hearts and imagination of each and every attendee on his recent barnstorming "Road Show", along with fellow traveler and co-presenter Norm Spitzig, to five cities in Australia and New Zealand. This is one highly interactive seminar that you simply must see</i></p>	Presenter: Gregg Patterson
10:45 am	Break	

Master Club Advisors

“Search Consultants to the Private Club Community”

11:00 am	Session # 2 (TBD)	Presenter
12:00 pm	Lunch at Terzo Piano located within the Art Institute (walking distance from U Club)	
1:30 pm	<p>Session # 3 “Taking Your Culinary Operation... to the Next Level” <i>Bill Schulz begins the session by encouraging the managers to start to improve their F&B operation by taking a hard look at it through a self - Food & Beverage Audit. David reviews important things to consider when hiring a Great Chef and/or if you have one, how to work with and support your Chef. Dan Hugelier, a Certified Master Chef (CMC) and Advisory to the ACF Culinary Olympic Team closes out by providing his perspective of working as a Club Chef and Culinary Trends in Clubs as he sees it on the world stage.</i></p>	Presenters: Bill Schulz, MCM David Meyers Dan Hugelier, CMC
3:00 pm	Break	
3:30 pm	<p>Session # 5 - Survey Presentation/Distribution Club Benchmarking, strategic partner of Master Club Advisors, is the private club industry's leading centralized, standardized data-sharing platform. This session will probe the responses of those who participated in this year's survey as well as teach Symposium participants how to use the Club Benchmarking system to maximize its benefits as well as access/utilize the customized Master Club Advisors Great CC's of the Midwest Symposium "Peer Cluster."</p>	Presenter: Ray Cronin
6:00 pm	Cocktails & Dinner on your own! <i>Enjoy one of Chicago's great Restaurants or dine at the beautiful University Club.</i>	
	Thursday, October 20th, 2016	
7:30 am	Breakfast at University Club	Host: John Spidalette
8:30 am	<p>Session # 6 – Legal Update Brad's presentation will focus on legislative and regulatory measures coming from Washington, DC and how they will impact the private club industry. He says there is a lot to talk about, including the overtime rule.</p>	Chair: Brad D. Steele, VP of Government Relations & General Counsel NCA
9:30 am	Session # 7 (TBD)	
10:45 am	Break	

11:00 am	Session # 7 Best Practices Idea Exchange Each manager will be given 5 to10 minutes to present at least one idea that has worked well at their club. It doesn't matter what area of the Club's operation the idea was implemented. Please write a short description of the idea and have sufficient copies to distribute to the group.	Chair: Bill Schulz, MCM
12:00 noon	Luncheon at University Club of Chicago	Host: John Spidalette

SYMPOSIUM HOSTS

<p>Charles R. Scupham CCM Skokie Country Club 500 Washington Avenue Glencoe,, IL 60022 Ph: 847-835-5844 cscupham@skokiecc.com</p>	<p>John C. Guy, CCM Westmoreland Country Club 2601 Old Glenview Road Wilmette, IL 60091 Direct: 847-853-4700 Cell: 312-479-5289 j.guy@westmorelandcc.org</p>	<p>John L. Spidalette University Club of Chicago 76 East Monroe Street Chicago, IL, 60603 Ph: 312-726-2840 spidalette@ucco.com</p>
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